new ideas



ICE-CREAM SOCIAL

When an ice cream-loving couple wed in Connecticut last summer, they chose a cake that reflected their tastes—a Carvel ice-cream cake—and planned another surprise with a similar theme for their guests. With the help of New York City— and Los Angeles-based planner Lyndsey Hamilton, they arranged for the local ice-cream man to come to the wedding and dole out treats to guests. Hamilton's staff created a vintage-style sign to decorate the truck, listing the desserts for a very retro price of \$.25 apiece, though in reality they were all compliments of the couple. Immediately following the cake cutting, the ice-cream truck rolled up onto the lawn and parked right beside the tent. The couple's delighted friends and relatives quickly made their way over to the truck and chatted as they waited in line to order their ice-cream sandwiches, snow cones, Creamsicles, Chipwiches and King Cones.



Aimee & Scott Laguna Beach, CA July 2008







SURPRISE PARTY

Not only did SCOTT CHURCH
manage to surprise AIMEE DESLOGE with
his marriage proposal, he also secretly
arranged to have her family travel from Florida
and North Carolina to witness it, along with
their friends and his family. Scott planned a
July 2008 surprise engagement party for
Aimee at Sever4One hotel in Laguna Beach,
CA. Guests enjoyed hors d'oeuvres on
the roof deck white awaiting the couple's
arrival. Upon entering and lotting Aimee
see the crowd, Scott called over his chocolate
lab, who had the ring around his nock.
"I was blown away by Scott's planning
and thoughtfulness," the bride says.

















